## **WHAT IS CLAIMED IS:**

1. In a system comprising a database containing information regarding commercial real estate properties, wherein each property is associated with a market criteria, and wherein the information includes at least one category of comparable real estate sales, tenant information, for-lease information, and for-sale information, a method for selling a subscription that allows users to search the database, the method comprising the steps of:

associating a subscription status with each user, wherein the subscription status identifies the market criteria and information categories that the user can search;

providing a user with other information beyond at least one of the market criteria and the information categories that the user can search; and

collecting a fee from the user.

- 2. The system of claim 1, wherein the market criteria is a geographic region.
- 3. In a system comprising a database containing commercial real estate tenant information from a plurality of markets, a method for searching the database comprising the steps of:

receiving a query identifying tenant criteria, wherein the tenant criteria corresponds to a geographic location in the plurality of markets;

searching, in the database, for tenant information that satisfies the tenant criteria; and plotting, on a map, icons that represent the tenant information that satisfies the tenant criteria, wherein the icons are located on the map to indicate the geographic location corresponding to the tenant information.

- 4. The system of claim 2, wherein the tenant criteria is the name of a tenant.
- 5. The system of claim 2, wherein the plurality of markets comprises the United States.

- 6. The system of claim 2, wherein the tenant information comprises at least one of a tenant name, an identity of a building occupied by tenants, a building photograph, a tenant business type, a lease term, and a lease price.
- 7. In a system comprising a database containing commercial real estate information, wherein the database comprises for-sale information and comparable sales information, a method comprising the steps of:

associating each entry in the database with a quality identification; receiving a query identifying criteria; searching the database for entries that satisfy the criteria; reporting entries that satisfy the criteria; and flagging each entry that satisfies the criteria with its quality identification.

- 8. The system of claim 6, wherein the quality identification is one of for-sale entries, unverified entries, and verified entries.
- 9. The system of claim 6, wherein the quality identification indicates results of potentially less reliability.
- 10. A system and method for coordinating the collection of data concerning distinct but related categories of information comprising:

means for entering information concerning one category of information;

means for determining relevance of the entered information to other categories of information;

means for notifying researchers responsible for the other categories that the entered information has been collected; and

means for providing the entered information to the researchers.

11. A method for supplying content from a central commercial real estate database to an affiliated web site comprising the steps of:

providing a graphical user interface, having a modifiable portion and having a linked portion, in communication with the central commercial real estate database;

displaying, in the modifiable portion, content that is customized for the affiliated web site;

retrieving property information from the central commercial real estate database, wherein the property information is associated with the affiliated web site; and

displaying the property information in the linked portion.

- 12. The method of claim 10, wherein the step of retrieving comprises retrieving property information that is associated with one of a particular agent and a brokerage company, and wherein the step of displaying comprises displaying, in the linked portion, property information that is associated with the one of a particular agent and a brokerage company.
- 13. A method for providing tenant information relating to a commercial real estate property comprising the steps of:

displaying an image that represents a physical appearance of the property; segmenting the image into tenant segments to indicate spaces that tenants occupy in the property;

linking the tenant segments to corresponding data entries in a tenant information database;

allowing a user to select a particular tenant segment; and

in response to selection of the particular tenant segment, retrieving from the tenant information database a particular data entry corresponding to the particular tenant and displaying information from the particular data entry.

- 14. The method of claim 12, wherein each tenant segment lists a name of a corresponding tenant.
- 15. The method of claim 12, wherein the user selects a particular tenant segment by one of clicking through and dragging over the particular tenant segment.